

APAAACI 2023

APAAACI 2023 International Conference

*The Innovation Revolution: Allergy,
Asthma and Immunology*



23 - 26
OCTOBER
2023
SINGAPORE

 www.apaaaci2023.com

SPONSORSHIP PROSPECTUS



Conference Secretariat: MCI Middle East



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WELCOME MESSAGE

Dear Friends and Colleagues,

Allergic diseases and asthma are a rapidly growing health problem worldwide with a marked socio-economic impact. Alongside rapid environmental and lifestyle changes, the fast-evolving economies in Asia-Pacific face an increasing burden of allergic diseases. Advances in science, epidemiology, epigenetics, innovation and technology continually challenge countries in the post pandemic world.

The Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI) together with the Allergy and Clinical Immunology Society of Singapore (ACIS) will host the APAAACI 2023 International Conference from the **23rd – 26th October 2023 in Singapore**. The theme of the Conference is “The Innovation Revolution: Allergy, Asthma and Immunology”.

The scientific program is being developed as a well-woven combination of cutting edge advances and practical clinical aspects in allergy, asthma and clinical immunology, addressing the needs of both clinicians and researchers across specialties working in this space. With key international, regional, and national opinion leaders, this will be a truly unique platform for leaders, colleagues, and junior members to share knowledge, network and interact for the best scientific exchange and future collaborations. We hope the Conference will provide a unique platform as a knowledge base in the treatment and prevention of Allergies, Asthma, and Immunologic Disease.

On behalf of the APAAACI and ACIS, we welcome our industry partners to be part of this Conference. Your support will play an integral part in making the Conference a scientifically rewarding event for all those who participate. Together we can make a difference to the community at large,

Let's make the **APAAACI 2023 International Conference** a success! We look forward to your active participation!



Prof. Ruby Pawankar
President, APAAACI



Dr. Liew Woei Kang
President, ACIS

ORGANIZING COMMITTEE



Prof. Ruby Pawankar
President, APAAACI



Prof. Jiu Yao Wang
President -Elect, APAAACI



Prof. Bernard Thong
Board Member, APAAACI



Dr. Liew Woei Kang
President, ACIS



Dr. Grace Chan
Vice-President, ACIS

KEY TOPICS

- Atopic dermatitis, urticaria, severe cutaneous adverse reactions (SJS, TENS), skin allergy mimics
- HAE, Drug allergy, Vaccine allergy, Occupational allergy, Insect sting allergies
- Autoinflammatory diseases, Immunodeficiencies, Inborn errors of immunity
- Food allergy, Anaphylaxis, Oral immunotherapy, Nutrition, Allergy prevention, Dietary interventions, Prebiotics/ probiotics
- Severe asthma, ACOS, Eosinophil-related diseases
- Allergic rhinitis, Chronic rhinosinusitis with nasal polyposis, Phenotypes and endotypes
- Paediatric allergies/ asthma, COVID, emerging pathogens, vaccinology
- Biologics, Personalized Medicine and future therapies, Biomarkers in allergic diseases
- Immunotherapy, Immune tolerance, Immune regulation, Desensitization
- Environment, Climate change, Air pollution, Biodiversity, Aerobiology, Microbiome, Epithelial barrier and immune disease, Non-communicable diseases, Epigenetics
- Basic and clinical immunology, Single cell technology, Tools for translational research
- Digital technologies in allergy care, Allergy and Immunology practice in Asia-Pacific

SPONSORSHIP PACKAGES

| BENEFITS | DIAMOND USD 150,000 | PLATINUM USD 120,000 | GOLD USD 100,000 | SILVER USD 85,000 | Bronze USD 65,000 |
|---|------------------------|-------------------------|-----------------------|-----------------------|-----------------------|
| EDUCATIONAL | | | | | |
| INDUSTRY SATELLITE SYMPOSIUM (TIME SLOT PRIORITY ALLOCATED BY THE SCIENTIFIC COMMITTEE AS PER THE LEVEL OF PARTICIPATION. TOPIC & SPEAKER TO BE PROPOSED BY THE SPONSOR AND SHARED WITH THE SCIENTIFIC COMMITTEE FOR APPROVAL) | Two (2) 45 Minutes | One (1) 60 Minutes | One (1) 45 Minutes | One (1) 30 Minutes | One (1) 15 Minutes |
| BRANDING & ADVERTISING | | | | | |
| VERBAL ACKNOWLEDGEMENT | ✓ | ✓ | ✓ | ✓ | ✓ |
| LOGO ACKNOWLEDGEMENT ON THE EVENT WEBSITE HYPERLINKED TO SPONSOR PAGE | ✓ | ✓ | ✓ | ✓ | ✓ |
| COMPANY PROFILE AND COMPANY URL WILL BE INCLUDED ON THE EVENT WEBSITE | 300 Words | 250 words | 200 words | 150 words | 100 words |
| COMPANY LOGO WILL FEATURE ON ALL ONSITE SPONSOR RELATED SIGNAGE WITHIN THE AUDITORIUM (BACK-DROP, SPONSOR ACKNOWLEDGEMENT AREAS ETC.) | ✓ | ✓ | ✓ | ✓ | ✓ |
| ACKNOWLEDGEMENTS IN ALL MEDIA CAMPAIGNS | ✓ | ✓ | ✓ | ✓ | ✓ |
| ACKNOWLEDGEMENTS IN ALL SOCIAL MEDIA CAMPAIGNS | ✓ | ✓ | ✓ | ✓ | ✓ |
| ACKNOWLEDGMENT IN ALL PROMOTIONAL EMAIL CAMPAIGNS TO REGISTERED DELEGATES PRIOR TO THE EVENT | ✓ | ✓ | ✓ | ✓ | ✓ |
| EMAIL CAMPAIGN TO REGISTERED DELEGATES ANNOUNCING THE INDUSTRY SATELLITE SYMPOSIUM | ✓ | ✓ | ✓ | ✓ | ✓ |
| PROMOTION IN THE JOINING INSTRUCTION EMAIL TO DELEGATES | 3 | 2 | 1 | 1 | X |
| ACKNOWLEDGEMENT IN THE DELEGATE REGISTRATION CONFIRMATION EMAIL | ✓ | ✓ | ✓ | ✓ | ✓ |
| FLYERS TO BE PLACED AT THE REGISTRATION DESK OR Conference DELEGATE BAG | ✓ | ✓ | ✓ | X | X |
| EXHIBITION | | | | | |
| EXHBITION BOOTH SPACE | 45 sqm (9m x 5m) | 36 sqm (6m x 6m) | 27 sqm (9m x 3m) | 18 sqm (9m x 2m) | 12sqm (4mx3m) |
| EXHIBITOR BADGES | 20 | 15 | 12 | 8 | 5 |
| DELEGATE REGISTRATIONS | | | | | |
| REGISTRATION (COMPLIMENTARY) | 35 | 25 | 20 | 15 | 10 |
| DISCOUNT TO REGISTER ADDITIONAL DELEGATES | 25% | 20% | 15% | 10% | 5% |
| ADDITIONAL | | | | | |
| LOGO ACKNOWLEDGMENT IN THANK YOU EMAIL SENT OUT TO ALL ATTENDEES POST EVENT | ✓ | ✓ | ✓ | ✓ | ✓ |
| LOGO & PROFILE INCLUDED IN THE POST SHOW REPORT | ✓ | ✓ | ✓ | ✓ | ✓ |
| COMPANY LOGO TO FEATURE ON EVENT WEBSITE POST EVENT UPTO 2 MONTHS | ✓ | ✓ | ✓ | ✓ | X |
| INDUSTRY SATELLITE SYMPOSIUM FOCUSED EMAIL CAMPAIGN (HTML TO BE GIVEN BY THE SPONSOR) | 1 | 1 | X | X | X |

EXHIBITION

PREMIUM EXHIBITOR

| Stand type | Size | Tariff (USD) |
|--------------|---------|--------------|
| Shell Scheme | 3x3 Sqm | USD 10,000 |

Entitlement includes:

- 9sqm (3x3) Shell Scheme Structure
- 3 Exhibitors Badges
- Exhibitor Listing on the Event Website
- Carpet
- Fascia Name & Stand No.
- Basic booth lighting
- 2 Chairs
- 1 Table
- 1 Lockable Counter
- 1 Waste Bin
- One 13amp Power socket



RAW SPACE: Investment = 9sqm (3x3) USD 8,000

Entitlement includes:

- Exhibition space
- 2 Exhibitor Badges
- Exhibitor listing on the Event Website

Note: This includes the rental of floor space only and it does not include any utilities, services, walls, carpet or furnishings.

Note: (A) All additional requirements such as furniture, rigging, power, customized branding etc, is the responsibility of the exhibitor and this can be arranged through the appointed conference contractor. All costs to be borne by the exhibitor.
(B) **Please note Space only/shell scheme rental does not include any electrical usage or stand cleaning All these services and others will be available to order to the conference contractor.

PRODUCT THEATRE: USD 20,000 (TIME SLOTS - TBA)

Product Theaters are 30-minutes sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals. Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees.

Hosting a Product Theater allows 2023 Exhibitors to:

- Interact attendees
- Give product details in-depth
- Distribute branded materials
- Provide up-to-date research findings
- Demonstrate products
- Highlight and demonstrate new and existing products

Each Product Theater includes:

- Standard AV equipment
- Podium
- Sound system
- Registration services
- A listing in the official 2023 Final Program
- An e-blast highlighting the Product Theater sessions to all registered 2023 attendees
- Pre and/or post session registrant list
- Four (4) staff badges for use in the exhibit hall only



ADDITIONAL SPONSORSHIPS & BRANDING

Conference Lanyard Sponsor



Sponsor of a Network Break

(morning or afternoon tea) - Each day, the Conference will provide snacks and refreshments during the morning and afternoon networking breaks, served in the Exhibit Hall for all attendees. As the sponsor of one of the Networking Breaks, you will:

- Have tabletop cards with your logo on all food and beverage stations during your selected networking break.
- Be acknowledged as the Sponsor of the selected Networking Break with your logo in the Onsite Programme.

Satchel Insert

The inclusion of a one-page promotional insert in the Conference bags. Inserts to be supplied by the Sponsor and approved by the Conference Secretariat.



Event Mobile App (Exclusive)

The mobile application will be provided to delegates free of charge and will be available for most iOS and Android mobile devices. The mobile app will include the full scientific programme, the exhibition Floorplan including exhibitor biographies, and general Conference venue and local information. Timely updates about any onsite programme changes or important announcements will be sent through the app via notification alerts.

As the exclusive sponsor of the mobile app, you will:

- Have your logo and 50-word write-up displayed in a Sponsored App Section
- Have the opportunity to have one (1) pinned Promoted Message + one (1) post per day
- Be acknowledged as the Sponsor of the Onsite Mobile App with your logo in the Onsite Programme



Conference WIFI (Exclusive)

Wireless internet will be available throughout the venue at no charge allowing delegates to use the Conference Onsite Mobile App, access abstracts online and connect with other delegates and colleagues.

As the exclusive sponsor of the free wireless internet service, you will:

- Have your logo displayed on all relevant signage associated with the wireless internet
- Be acknowledged as the Sponsor of the Wireless Internet with your logo in the Onsite Programme

USB Sticks of Abstracts (Exclusive)

Each registered delegate will receive a USB memory stick with the collection of all abstracts submitted and accepted for presentation at the Conference. It will be handed out when the delegates pick up their Conference bags.

As the exclusive sponsor of the USB stick of Abstracts, you will:

- Have your logo displayed on the outside of the USB stick
- Be acknowledged as the Sponsor of the USB stick of Abstracts with your logo in the Onsite Programme



Lunch Sponsor

As the sponsor of one of the lunch breaks, you will:

- Have tabletop cards with your logo on all food and beverage stations during your selected lunch break.
- Be acknowledged as the Sponsor of the selected lunch break with your logo in the Onsite Programme.

Device Charging Station

The charging station will provide a quick charge for tablets and mobile phones while guaranteeing they will not be overcharged, so that all devices are always ready for use. It may be located at the Sponsor's stand, in the internet area or in the common areas of the Conference.



Conference Bag Sponsor

- Company logo printed on the conference bag distributed to all delegates (MCI to handle the production style and design to be approved by the Committee)



Information Kiosk

Kiosks in which the participants can consult all the information about the Conference. The sponsor's logo will be affixed to the kiosk.

Promotional E-Mail

Opportunity to promote your company and its participation in the event (Symposium, Stand, etc.) in a mailer to the people who have pre-registered for the conference.



For further information on sponsorship and exhibition please direct your queries to:



Obed Khan

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